



## PGE is Main Sponsor of "Different Sounds 2010" Festival

Between 9 and 13 July 2010 the city of Lublin will host the third edition of "DIFFERENT SOUNDS ART'n'MUSIC FESTIVAL LUBLIN-LVIV 2010". The organisation of this event is supported by PGE Polska Grupa Energetyczna.

Concerts of artists from all over the world, exhibitions, workshops and a series of debates with a common title of "The Borders of Europe" dedicated to the discussion of issues related to the European identity - these are just a few events in this year's edition of the festival. Additionally, the organisers have planned the so-called "Little Different Sounds", or a cycle of music, fine arts and drama events addressed to children. Besides Poland and Ukraine, this year's edition of the festival will be dedicated to the presentation of another EU country - Spain. The event's audience is estimated at 30,000 people and a few million more in front of TV and radio sets. More information about the festival may be found on the organizer's web site at [www.innebrzmienia.pl](http://www.innebrzmienia.pl) (<http://www.innebrzmienia.pl>)

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The "Different Sounds" festival is an artistic project addressed to the lovers of music and related arts. It covers 5 days of large- and small-scale events featuring music groups from Poland and around the world as well as exhibitions prepared by artists specialising in photography, painting and visual arts representing the highest world class.

The festival supports Lublin's pursuit of the prestigious title of the European Capital of Culture Lublin 2016. PGE Polska Grupa Energetyczna is the largest producer of electricity in Poland and one of the largest in Central and Eastern Europe. Within the framework of the programme called "PGE in Touch with Culture", the Company gets involved in undertakings providing for the support of cultural events of national and international importance. For PGE, such sponsoring of culture is an opportunity to share positive energy with Poles without limits.